

# STRATEGIC PLAN 2022-2025

## OUR MISSION

The BEAI aims to serve and advance the interests of our members through: continuous professional development opportunities; development and promotion of professional standards, advocacy and representation, member services and acting as a bridge between industry, academia, and the health system; and by ensuring the optimal use of medical technology to improve patient outcomes.



## BEAI STRATEGIC PLAN 2022- 2025

## OUR VISION

To be the voice and thought leader for medical technology professionals in Ireland

## KEY OBJECTIVES

- Increase membership to enhance the representative capability of the BEAI
- Position the BEAI as the voice and thought leader of the profession
- Develop a strategy for education and training for profession
- Become the certification body for the profession
- Renew focus on the professional needs of Clinical Engineers who are employed within the health service
- Grow and diversify our sources of income to ensure delivery of the strategic objectives