



On behalf of *Prof Chaim Lotan* and *Prof Rafael Beyar*, Chairmen, we are proud to introduce the **ICI Meeting** (Innovation in Cardiovascular Interventions), the premier international conference for Innovations in Cardiovascular Systems: Heart, Brain, Peripheral Vessels, High-Tech life science and Mobile Health solutions.

The ICI Meeting 2014 will be held on December 14-16, at the David InterContinental Hotel, Tel Aviv, Israel.

ICI is helping shape Israel as a leading force in ground-breaking technology in the various exciting disciplines of cardiovascular medicine, and is aimed towards Interventional Cardiologists, Innovators and High-Tech Life Science Industry.

We are proud to say that ICI 2013 was a great success, with more than 1,400 participants from over 40 countries. The distinguished faculty of over 200 international and local members included major decision makers representing the **HealthCare Industry**, **Governmental Medical Centers**, **Private Hospitals** and **Clinics**, **Investors** and **Venture Capital Funds**, **Cardiologists**, **Prominent Scientists** and **Key Opinion Leaders**.

The journey of ICI 2014 will take you through the innovation process – starting with the **ICI Academy of Innovation**, a one day unique opportunity to learn and exercise how to innovate. ICI 2014 continues with a **two day conference** focusing on the use of advanced technologies intended to save hearts and lives. The Meeting challenges the norms in coronary and vascular interventions, transcatheter valve therapies, stroke prevention and intervention and heart failure. We explore the treatment of hypertension with renal denervation, and have a special track on digital health, mobile solutions and the cellular revolution, all provided by the leading professionals in our field.

The meeting's target audience is in the field of Interventional medicine- heart brain and blood vessels, telemedicine startups and innovative professions, from the scientific, academic and industrial sides.

Clinical cardiologists, innovative scientists, biomedical engineers, financial investors seeking opportunities or any member of a cutting edge team in a major company in this field **do not miss this event**!

Physicians Nurses Technicians Researchers Engineers
Entrepreneurs Investor Venture Capital Firms Private Equity Firms Patent Experts

Pharmaceutical Companies Medical Device Companies

Join us at ICI 2014 and we are certain that each one of you will find his/her field of interest and be updated on other related fields.

Click here to watch the ICI 2013 Summary





1. ICI Scientific Program

ICI2014 speakers are some of the leading figures in the field. The preliminary list can be viewed at the <u>ICI</u> website.

ICI2014 will hold for the second time the "Wall to Wall Session – From the Great Wall of China to the Jerusalem Wall". <u>Click here</u> for a glance at the 2013 program endorsed by Yanping Gao, the Chinese Ambassador in Israel.

Attendees will:

- Be exposed to promising research and new therapies in various phases of development.
- Learn from live case presentations on the impact of emerging technologies on current and future therapies.
- Gain insights from international experts speaking on important clinical topics—with an emphasis on future perspectives.

2. ICI Exhibition

The heart of the ICI Meeting is the strong International collaboration between Medicine and Industry. With an emphasis on technological developments, novel knowledge-rich technologies, and the diligent pursuit of solutions to yet unsolved problems in heart, brain and cardiovascular medicine, the ICI meeting features a State-of-the-Art Exhibition and Innovative Technology Parade.

Since 1995, the ICI exhibition is rapidly growing with more than 90 international exhibitors and sponsors, including the strongest players in the market alongside cutting edge innovative startups. ICI Exhibition is the perfect opportunity to connect and interact with the people that can affect the future of this field.

3. ICI Technology Parade

Focused on innovation, ICI provides an extensive platform for startup companies presenting their latest technologies. The Technology Parade can be a springboard for new companies with bright and creative new ideas. This is the perfect opportunity to help your business move "from idea to reality". The Technology Parade Sessions enjoy a tremendous success in every meeting, attracting a wide variety of leading clinicians, scientists and corporate representatives. The wide spectrum of investors who will be in attendance will find the ICI Meeting a valuable forum for exposure to the development and advancement of innovative ideas in cardiology.

The ICI meeting is a tremendous opportunity to review the most innovative startups in the field of medical devices and meet in person at the B2B area. This event can be your chance to look into the latest most prominent investments opportunity.



4. ICI Academy of Innovation

An international one-day accelerated course which gives the opportunity to expand the key tools and steps in creating a biomedical start-up - taking the critical first steps in invention, patenting, early prototyping and development of new concepts.

The ICI Academy of Innovation speakers are the best in the field, combining frontal talks with interactive discussions and unique workshops, altogether providing the best platform to practice the innovation processes.

Click here to watch the ICI Academy of Innovation 2013

5. ICI Innovation Award

The ICI Innovation Award is a significant and prestigious award for Medical Intervention Start-ups. It offers cardiovascular start-ups the opportunity to obtain critical peer review and feedback from a world-class panel of clinical and commercial experts.

Winning an ICI Innovation Award offers unparalleled clinical and commercial validation, as well as valuable exposure to an international audience that should help spur investors and other interested parties to take note of your innovation, and help it progress towards benefiting patients.

Click here to watch the ICI Innovation Award 2013

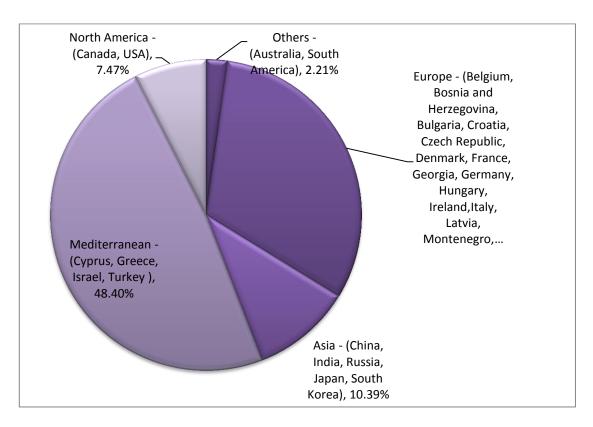


CI2014

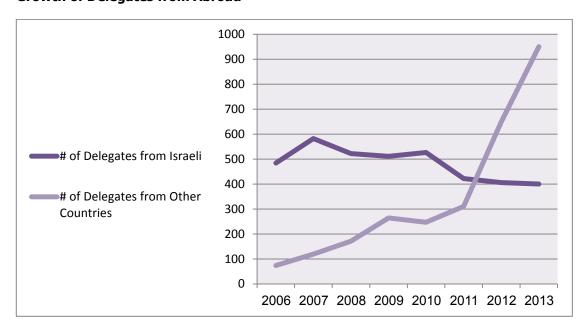
December 14-16, 2014, Tel Aviv, Israel

2013 summation:

Geographical Segmentation



Growth of Delegates from Abroad

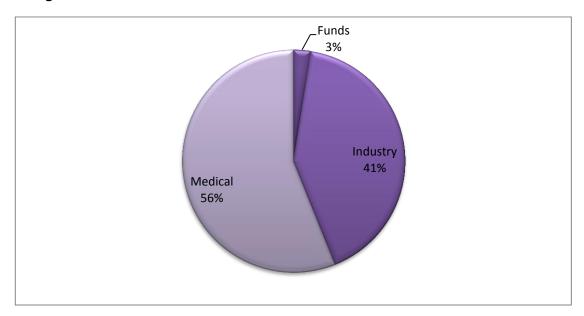


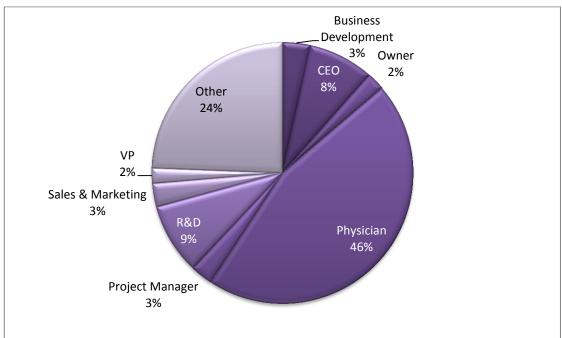


C 12014

December 14-16, 2014, Tel Aviv, Israel

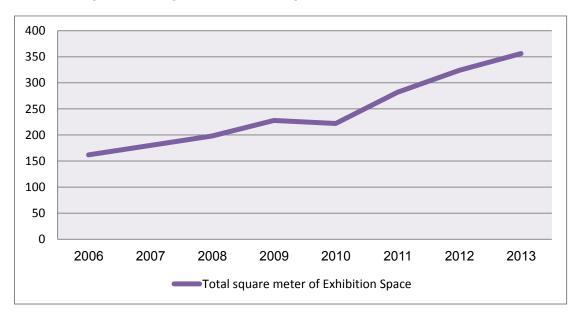
Delegates' Professional Orientation







Growth of square metrage for Exhibition Space



You are invited to visit the ICI website for further details at www.icimeeting.com

And view ICI testimonials, selected talks and interviews at the **ICI YouTube Chanel**, https://www.youtube.com/channel/UCtgy9ztBV9i1WqZzKcRKC9Q

Please do not hesitate to contact us should you have any questions or require additional information.

Best Regards,

Anat Regev Project Manager, ICI Meeting



Tel: +972(0)9-959-1034 • Mobile: +972-54-225-6216

60A Medinat Hayehudim St. • 4676652 Herzliya • Israel

Skype: Anatr-conventions • www.paragong.com



Paragon





C 12014

December 14-16, 2014, Tel Aviv, Israel





